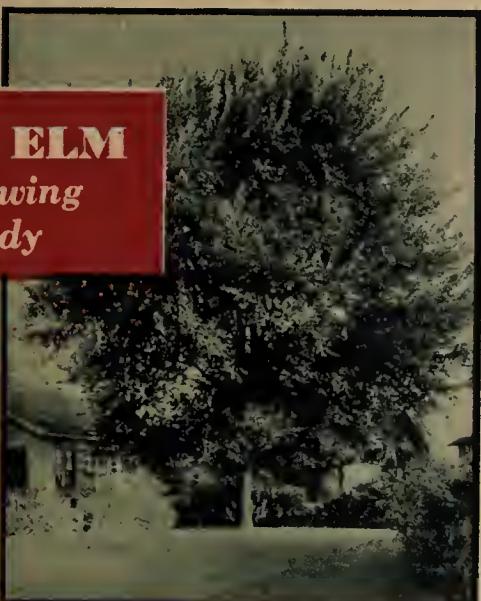


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Do not assume content reflects current scientific knowledge, policies, or practices.

EAR BUYS THE MOST

CHINESE ELM Quick Growing and Hardy



This is the greatest drought-resisting, hardy tree of all. Despite the tremendous heat of last year my Chinese Elm customers report unusual success. In spite of drought, heat, or alkali soil it grows from 6 to 8 feet per season. Where other trees die out, Chinese Elm thrives year after year. Temperatures way below zero, as well as hot, dry temperatures, have no effect on Chinese Elm. It grows on light sandy soil, too, and is an ideal grower everywhere.

This strain of Chinese Elm I offer you is the genuine small leaved Northern China type, the hardiest and most desirable of all. For windbreaks, Chinese Elms give quickest and best results, too. Do not prune if you want them for a windbreak because their natural habit is to make a dense, bushy growth from the ground all the way up.

SPECIAL OFFER

10 rapid growing 2-yr. old 3-4 ft. Chinese Elms, postpaid, only \$1.00

Order early. Stock is limited.

Lombardy Poplar

Pyramidal Growing

8 One 3-4 ft., well rooted, thrifty Lombardy Poplar trees for only \$1.00

Postpaid



RICH GLOSSY GREEN LAWNS That Last . . . Sow This Spring

Vigorous Growing, Drought Resisting
GRASS SEED FOR EVERY NEED

FREE

My Lawn Grass Leaflet telling you how to care for your lawn. Write for it!

KENTUCKY BLUE GRASS

Deep-rooted, makes a rich velvety green carpet which reappears every spring regardless of winter freezes or summer drought. The best known lawn grass.

30c per lb.; 3 lbs., 80c;
5 lbs., \$1.25; 10 lbs., \$2.35
postpaid.

MAYPARK LAWN MIXTURE

Best for the central west. A permanent lawn the first year when you sow Maypark. Plenty of deep-rooted, rich-growing Kentucky Blue Grass, White Dutch Lawn Clover and other quick growing nurse-grasses. It grows quick and will last. The choicest high grade lawn mixture you can sow.

30c per lb.; 3 lbs., 80c;
5 lbs., \$1.25;
10 lbs., \$2.35, postpaid.

EARL'S SHADY LAWN MIXTURE

This mixture contains a large percentage of the new dense forest grass from Denmark. Requires very little sunlight and grows well in densely shaded spots. Absolutely winter hardy.

40c per lb.; 3 lbs., \$1.10;
5 lbs., \$1.75; 10 lbs., \$3.25
postpaid.

No matter how beautiful your borders or shrubs, the real beauty of your home depends on your lawn.

You can depend on my choicest clean, nature cured, new crop seed to give you that rich green lawn all summer.

Greatest Combination Offer

Seed and Fertilize 1000 Square Feet—Glossy Green All Season

This fertilizer insures deep sturdy roots and quick, vigorous growth. Maypark is the finest balanced mixture which has no superior for quick growth.

5 Lbs. Maypark and 5 Lbs. Lawn Fertilizer \$ 65

Enough seed and special fertilizer for 1000 sq. ft. Complete instructions for applying the seed and fertilizer with each order. All postpaid, for only

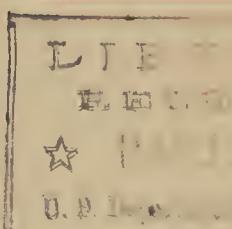
"A perfect lawn from your Maypark Mixture.

Spreads very rapidly and grows quickly. A finer lawn than I had ever hoped for."

Mrs. E. Kirchhefer,
Sutton, Nebraska.

UNPAID

Sec. 562, P. L. & R.



Big Dollar Specials

MY SPRING BARGAINS

100	thrifty Chinese, well rooted 6-12 in. Elm seedlings.	\$1
20	selected Houte, 2 yr. Spirea 18 in. Van	\$1
20	Amoor Privet, 18 in. Hardy	\$1
20	Barberry, 12-18 inch. 2 yr.	\$1
8	Red Leaved Barberry, 12-18 in., 2 yr.	\$1
10	3-4 ft. Chinese Elms (see offer above)	\$1
100	Washington Rustproof Asparagus, 1 yr. plants	\$1
20	Vegetables and 1/5 gallon of Onion Sets	\$1

A big complete family garden. Enough vegetables to eat and to can. Pure, healthful vitamins for your family.
(See this offer on back page.)

ALL POSTPAID

ANY 6 YOUR CHOICE for \$5.00 Postpaid.

Order early as I reserve the right to refund your money when stocks are exhausted on these special dollar bargains.

POSTMASTER NOTICE

If addressee has moved, notify sender on Form 3547, postage for which is guaranteed. In case of removal to another postoffice, do not notify the addressee but hold the matter and state on Form 3547 amount of forwarding postage required, which sender will promptly furnish. If addressee has moved to another postoffice and did not leave forwarding address, do not notify on Form 3547 but return catalog for which postage is guaranteed.

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EARL E. MAY SEED CO. Earl E. May, Pres.

SHENANDOAH, IOWA

Home of KMA, The Nation's Seed and Nursery Station.

GIANT GLADIOLUS



FLAMING TRIUMPH

GOLDEN GLITTERS

53 LARGE BULBS \$

45 Bulbs; 5 each of 9
choice varieties, and 9
FREE

4 Flaming Triumph,
all for only.....

And FREE FERTILIZER

As Illustrated
1. Cardinal Prince
2. Yellow Wonder
3. Mrs. F. C. Peters
4. Orange King
5. Albania Princess
6. Scarlet Nymph
7. Giant Nymph
8. Baron J. Hulot
9. Mrs. Frank Pendleton

(Varieties packed separately 10c extra.)
Brilliant colors, tints, and shades
blended as perfectly as the Rainbow.
My large, clean, healthy, ideal plant-
ing size bulbs assure you an array of
matchless color all summer long.

FREE FERTILIZER
for all the bulbs in this collection
makes larger blooms—richer color

I send you, without charge,
enough fertilizer for all these
Gladioli bulbs. Fertilizer for your
bulbs insures you tall spikes and
massive blooms. The more bulbs
you order, the more fertilizer I
send.

The Finest in all America
FREE

with your Vegetable and
Flower Seed Orders

These "Gold Medal Winners" for your garden
with your order for vegetable and flower seeds.

\$1.00

Order Brings You 2 Free Packets
1 Packet Orange Flare Cosmos
1 Packet Glowing Ball Radish
(Value 35c)

\$2.00

Vegetable and Flower Seed Order Brings
You 3 Free Packets
1 Packet New Flaming Velvet Petunia
1 Packet Orange Flare Cosmos
1 Packet Glowing Ball Radish
(Value 60c)

\$2.50

Order or More Brings You Free—
1 Packet New Flaming Velvet Petunia
1 Packet Orange Flare Cosmos
½ Lb. Tendergreen Beans
(Value 80c)

The New Gold Medal Orange Flare Cosmos. A Gold
Medal Winner and the highest rated of any annual flower
introduced. An early-flowering strain, tall stems, and
bushy. A deep brilliant orange. Heavy, thick petals make
it an excellent showy cut flower. Packet, 25c.

New Gold Medal Winner for 1936—Flaming Velvet Pe-
tunia. The only Gold Medal Winner for 1936 of the hun-
dreds of trials. The very finest flower I could find. Intro-
duced from Holland. Rich, brilliant velvety blood red
flowers for your garden. Newest, choicest of all. Packet, 25c.

The New Gold Medal Glowing Ball Radish. The New
Gold Medal All America Radish. Bright scarlet with al-
most an orange color. Short top and small tap root. The
finest crisp, juicy radish I have ever eaten. Packet, 10c.

New Gold Medal Tendergreen Bean. A new delicious
Bean of the finest quality. The plants are large, erect and
prolific, entirely stringless. The pods are round, extremely
meaty and tender. A Gold Medal garden bean. Packet, 10c;
½ lb., 30c.

New Tendergreen Bean

New Glowing Ball Radish

**A GOOD BIG GARDEN CUTS
YOUR GROCERY BILL IN HALF**

For all
Vegetable Prices
see the enclosed
Pink Price
List

Hurry-up CUT FLOWERS

Quick Growing
Bloom all Summer

10 FULL-SIZE FLOWER PACKETS
and 3 LARGE BULBS
NETT NEW DR. BEN.
NETT GLADIOLUS.
All for only 69¢ POSTPAID

YOUR CHOICE, any variety, each only 10¢ post-paid.

Ten charming, colorful, long-stemmed flowers for cutting. Each one a popular variety. All easy to grow. You will all want this super-cut flowers all summer—more flowers than you can carry.

1093 **COSMOS**—Mixed Colors. Tall, graceful, and showy. An excellent cut flower.

1178 **MARIGOLD**—Guinea Gold. A brilliant orange yellow. Grows 12-18 inches. Blooms large and very double.

1162 **LARKSPUR**—Mixed Colors. Grows 2-3 feet with long spikes of showy flowers. July to frost.

1298 **ZINNIA**—Gypsy. The new novelty Zinnia, color and blooms galore. Summer to frost. Browallia, 12 inches. Mid-summer to frost. Intense blue.

1056 **AMETHYST**—Browallia. 12 inches. Mid-summer to frost. Intense blue.

1257 **VELVET TRUMPET**—Petunia. Long stemmed and very colorful.

1127 **BABY'S BREATH**—Large flowers for cutting and for sprays in bouquets. Long stems.

1201 **NASTURTIUM**—Gleam Hybrids. Double, fragrant, bright colored and long stemmed.

1113 **DIANTHUS**—Splendens. Bright blood red with pure white center. 12 inches.

1243 **PHLOX**—Crimson. Rich glowing crimson. Vigorous grower, blooms abundantly.



1201



1056

FREE

Lovely Blooms — Gorgeous Color
3 Large Bulbs — (Value 25c)
This fine new gladiolus unsurpassed
in its dazzling brilliancy. Large
blooms and tall spikes. A Glad I
can highly recommend. Purchased alone, 3 for 25c.

1127



1113

RAISE YOUR OWN VEGETABLES

Rich in Pure Healthful Vitamins

Prize
Head Lettuce

YOU GET ALL OF
THESE LEADERS
FOR ONLY 25¢
Delivered

1 packet of each — 7 vegetables in all.
(Regular value 45c)

Beets—Good for All—The new baby beet for pickling and canning. Pkt. 5c.

Cabbage—Penn-State Ballhead—An All-America Winner. Large heart-like solid heads. Fine grained, crisp and tender. Pkt. 10c.

Carrot—Selected Chantenay—Rich in vitamins, sweet and juicy. Pkt. 5c.

Lettuce—Prize Head—Fresh, crisp, tender, loose crinkled leaves. Pkt. 5c.

Bean—Giant Stringless—Earliest of all. Tender and entirely stringless. Pkt. 5c.

Radish—Crimson Giant—The largest firm crisp radish. Flesh pure white. Pkt. 5c.

Tomato—Scarlet Dawn—A Gold Medal Winner. Thick, heavy meat. The finest early garden tomato. Pkt. 10c.

Crimson
Giant
Radish

Order Early

ALL
POSTPAID

Good
For
All
Beets

Giant
Stringless Bean

Selected
Chantenay
Carrot

Penn-State Ballhead Cabbage

Scarlet Dawn Tomato

GIANT FLOWERING
ZINNIAS

Garden Favorite—Easy to Grow
YOUR CHOICE — Packet 10¢ each

1290—Oriole. Orange scarlet.
1284—Enchantress. Rich red.
1288—Exquisite. Reddish rose.
1286—Purple Prince. Royal purple.

Post
Paid

The 4 for 25¢

EARL E. MAY SEED CO., Shenandoah, Iowa

Golden Dawn

Los Angeles

These are the exact Varieties in the ROSE QUEEN SUPER-FINE ROSE COLLECTION

This Super Fine Collection you see is just right for the small rose garden. Every one will bloom this year. The 10-in. tops on these hardy, vigorous, 2-yr. old nursery grown roses are just right for quick development of flower growth. You will have an abundance of roses in about 7 weeks after planting them. Here are the varieties:

LOS ANGELES. Here is a beautiful soft pink rose toned golden yellow; and Oh! so fragrant.

ETOILE DE FRANCE. I have selected this as the best deep red for this group.

GOLDEN DAWN. Rich sunflower yellow, flushed old rose in the bud. Opens lighter.

K. A. VICTORIA. By this exquisite white rose are all others judged.

DAME EDITH HELEN. A haughty deep pink.

BLACK PRINCE. Extra hardy dark deep velvety red; blooms usually twice during the season.

Dame Edith
Helen

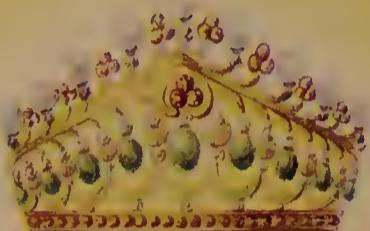
K. A.
Victoria



You get all 7 of these
Super Fine beautiful hardy
2-yr. old Rose Queen Roses
including 1 Paul's Scarlet
FREE for only.....

\$ 1 49
Postpaid

1 or more 30c each, postpaid



SUPER-VALUE ROSE COLLECTION

One of the greatest bargains in roses I have ever offered. All will bloom this year. If you are not absolutely satisfied when you receive your collection, advise me and I will refund the entire purchase price. Think of it! Roses for only 12½c each and roses that will bloom this year, too. They have been carefully grown in 2½ inch pots on their own roots. If the top freezes and sprouts from the roots, they will be the same as the original plant. No seedling branches to bother with. For those who want roses at the lowest price this collection will give you Super Value.

This is the way my
Super Value Roses
look before wrapped
and sent out to you.
E. E. M.

The Super Value Collection \$ 1 25
10 Roses, all different,
postpaid for only

Elberta

Here are the varieties:

ETOILE DE FRANCE—red.

PINK RADIANCE—pink.

K. A. VICTORIA—white.

E. G. HILL—red.

PRESIDENT HOOVER—red, pink, and yellow.

MRS. CHAS. BELL—salmon pink.

SUNBURST—golden yellow.

LADY HILLINGDON—yellow.

RED RADIANCE—red.

TALISMAN—red, orange, yellow, and pink.

EARL'S FAMILY PEACH COLLECTION No. 151

7 TREES \$ 1
4 Outstanding
Varieties

Any 7, about 2 to
2½ feet in height.
postpaid for only

Two assortments,
14 trees, postpaid
for only

\$ 1.90

You may have your choice
of these 4 finest varieties of
Peaches:

Mayflower—earliest of all.

Champion—hardiest white.

Elberta—the standard.

J. H. Hale—most delicious
flavor.



MORNING GLORY Heavenly Blue A Sensation Everywhere

Early manmooth flowering. The
vines are just a mass of lovely blue
flowers which open facing the sun.
Plant them on the south
or east side. Pkt. each
postpaid.....

10c

Champion

J. H. Hale

Mayflower

WHERE YOUR SEED

"Hello Friends"

WANTED
50,000 new
customers

POSTAGE
PAID
Envelope
Use it!

I am enclosing an envelope for you just like this one in the picture. The postage is paid on it by me. Use it for your nursery and seed orders.

I know you will appreciate my low prices on first-quality garden seeds, nursery stock, farm seeds, baby chicks, and other necessities this spring. I'll be waiting for your order to come back to me in this envelope. If you want another postage paid envelope for your orders, let me know and I will send it to you.

Get
3 BIG
CATALOGS

I want 50,000 new customers. Many of you have friends and neighbors who are users of my trustworthy seed and nursery products now.

I believe the best way for you and I to get better acquainted is for me to give you some outstanding special offers and bargains in seeds and nursery stock. Entrust your order to me for those things you want from this folder. Ask for my catalog, too. It's free. You will thank me a thousand times over for bringing these unusual bargains to your attention.

Sincerely,

Your Friend, EARL E. MAY.

1 My big complete 80-page nursery and seed catalog. Over 300 varieties in natural colors; 51 bargain collections of true-to-name seeds, roses, fruit trees, flowers, shrubs, and shade trees for home or farm garden.

2 My big special farm seed catalog describing lot after lot of high-grade, tested farm seed at the lowest prices on the crop.

3 My 34-page baby chick and poultry supply catalog. Tells you all about my special pedigreed White Leghorns and White Rocks and how you can increase your poultry profits without extra cost.

Select the ones you are interested in. Remember, free gifts for early orders. The catalogs tell about them.



ANOKA

Earliest Bearing Apple

Spring 1936 — Plant
Fall 1937 — a few Apples
Fall 1938 — a full crop

Anoka is the earliest and heaviest bearing apple in the world. Anoka has a record of bearing 8 big crops of apples from a tree only 10 years old. Being perfectly hardy in all climates, there is a big demand for genuine Anoka. Originated in the Dakotas where temperatures get down to 35 degrees or more below zero. You get lots of apples quickly when you plant Anoka.

The fruit is large, yellow and red streaked, of excellent quality, juicy, and rich in flavor, unequalled for both cooking and eating. Ripens in August.

	Size	Each	Per 4	Per 10
Express or freight size, 2 yr. heavy.....	4-6 ft.	\$0.75	\$2.75	\$6.75
Postpaid, 2 yr. branched.....	3-5 ft.	.60	2.25	5.25



*This is ANOKA
Stock is limited*



**That Bear
NEXT YEAR
CONCORD**

The Grape for Everybody

This is the leader of them all. Bluish-black in color, juicy, sweet, tender, and hardy. Very productive, often bearing a year after they are set out. For grape juice, wine, table use, canning, and market you can't beat Concord.

SPECIAL
10 selected 2-yr. old vines, 90c
25 VINES, POSTPAID, \$2.00

**My Red, White, and Blue
GRAPE COLLECTION No. 147**

6 VINES—FINEST VARIETIES, 85c
One Caco, red; one Portland, sweet white; four Concord, blue-black.

All 6 extra heavy, hardy, vigorous, and selected 2-yr. old vines postpaid for only 85c. Two collections, 12 vines, postpaid, \$1.60.

EARL'S FAMILY APPLE ASSORTMENT No. 160

For Good Eating and Good Health

If you are in doubt about the varieties to plant, try my special family apple orchard. My five leading varieties included. Five trees, all 2-yr. old, 3-4 ft., including:

- 1 Jonathan
- 1 Delicious
- 1 Grimes Golden
- 1 Wealthy
- 1 Yellow Transparent

All 5 postpaid for only \$1.95

Special price on 2 collections.

10 trees, postpaid for \$3.75.



Wealthy

EARL E. MAY SEED CO.
SHENANDOAH, IOWA

*Headquarters for good
Seed and Nursery Stock*

AND NURSERY DOL

Earl's CHERRY TREE
Bargain
3 Cherry
Trees
Only \$1.25

Postpaid

Three of our finest large 3-4 ft. 2-yr. old Cherry Trees postpaid to you for only \$1.25. Here are the varieties, one each:
Montmorency — main crop large red.

Early Richmond — early English pie cherry.
English Morello — late, large, dark red.

One Yellow Glass, the Hardy Sweet Cherry for the Farm Belt given free if a double collection of 6 trees is ordered. Price of the 7 trees including free gift, postpaid, only \$2.50.

7 TREES **INCLUDING**
FREE GIFT **\$2.50**

Star
BARGAINS

A BIG FLOWER GARDEN

19 varieties in
 all. Postpaid,
 Only **10c**

(All in one big giant packet)

All nineteen of these lovely garden annual flowers. They bloom this year. A whole garden in one packet. Sow them with plenty of room and have cut flowers all summer and fall. Large packet 10c; 3 for 25c, postpaid.

Your Choice of Gifts

WITH YOUR \$3.00 NURSERY ORDER, your choice of

- 1 2-yr. old Herbert Hoover Rose or
- 2 2-yr. old Paul's Scarlet Rose, or
- 3 Red Leaf Barberry Shrubs.

WITH YOUR \$5.00 NURSERY ORDER, your choice of

- 2 Paul's Scarlet Roses, or
- 2 President Hoover Roses, or
- 6 Red Leaf Barberry Shrubs, or
- 1 Set of genuine C-K-R 8½ inch Pruning Shears. (Worth 85c). (For other gifts see catalog)

Two Great BERRIES

Senator Dunlap

You all know that Senator Dunlap is the finest, best, and most popular main crop strawberry in the world today. It bears well everywhere in the Farm Belt, producing largest crops of good size marketable berries. Every home gardener, every commercial planter, and every farmer relies on Senator Dunlap.

Dunlap

100 for 70c; 200, \$1.20; 500, \$2.75
 All Postpaid

Gem

Queen of the Everbearers

Gem has real size, larger than the ordinary berry. This berry is as sweet and as highly flavored as you could possibly desire it. Requires practically no sugar for eating or canning. It is firm, rich, sweet, and practically coreless. Gem will amaze you with the number of berries you get from each plant. It produces as many berries as the old-fashioned Progressive but they are much larger, firmer, plumper, and more uniform in size. Plants are still scarce this year but we have a low price on them.



Gem

\$1.75 per 100 200 for \$3.00
500 for \$6.50 50 for 95c All postpaid.

Earl May's reliable VEGETABLE GARDEN COLLECTION

17,569 FAMILIES

used this great
 collection last year.
 More will use it this
 year.

all for only

I have personally checked every lot of seed for variety, productiveness and quality in my garden. Onion sets included, too.

1/4 lb. Burpee's Stringless Green Pod Beans
 1/4 lb. American Wonder Peas
 1/4 lb. Golden Bantam Sweet Corn
 1 oz. Detroit Dark Red Beets
 Pkt. Kentucky Wonder Pole Bean
 Pkt. Golden Acre Cabbage
 Pkt. New Coreless Carrot
 Pkt. Wonderful Head Lettuce
 Pkt. Black Seeded Simpson Lettuce
 Pkt. Yellow Giant Onion
 Pkt. Hollow Crown Parsnip
 Pkt. Early Bird Radish
 Pkt. White Icicle Radish
 Pkt. Bloomsdale Spinach
 Pkt. Pritchard Tomato
 Pkt. Select Pickle Cucumber
 Pkt. Moss Curled Parsley
 Pkt. Mammoth Sandwich Island Salsify
 1/5 gal. Onion Sets (Your choice of color.)

FREE Pkt. Glowing Ball Radish
 Pkt. Orange Flare Cosmos
 A big complete Family Garden.
 All for only \$1.00, postpaid.

POSTPAID

The BEST INVESTMENT *you can make*



